



MUSIC CONTACT INTERNATIONAL

Linking the World of Music

ADVENT IN SALZBURG 2026

27 - 29 November



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SALZBURG

Salzburg is globally known as the birthplace of Wolfgang Amadeus Mozart, born in 1756 and considered the first true "child prodigy." His legacy is omnipresent, making Salzburg an important city of music, hosting over 4,000 cultural and musical events each year. This vibrant artistic scene sets the perfect stage for a special choral festival, open to all choirs.

For three days, participating choirs will have scheduled performances, including a friendship concert with local choirs. Weather permitting, there may also be an opportunity to sing during a Sunday morning mass service. This non-competitive choral festival embraces the city's rich history, from its musical heritage to its stunning architecture. Declared a UNESCO World Cultural Heritage Site in 1997, Salzburg's historical center is a masterpiece of beauty and preservation.

Dominated by the surrounding mountains and the iconic Hohensalzburg Fortress, Salzburg boasts over 100 castles, palaces, and churches. For nearly 500 years, it was an independent state governed by archbishops, whose influence shaped the city's wealth and artistic patronage. The salt trade brought prosperity, and its heart remains the majestic Salzburg Cathedral.

When winter arrives and the first snowflakes cover the city, Salzburg transforms into a magical Christmas setting. The traditional market at the foot of the fortress and around the cathedral fills the air with festive music, performed by Christmas choirs and instrumental groups. Not far from the city, the village of Oberndorf is home to the Silent Night Chapel, where the famous carol was first performed – an unforgettable destination for those seeking the true spirit of Christmas.



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ITINERARY



DAY 1

Arrival at the hotel at about 14:00 and check-in.
In the afternoon, concert at the Christmas Market in front of the Cathedral or at the Castle Hellbrunn.
Drive back to the hotel after the concert.
Dinner at the hotel. Overnight.

DAY 2

Breakfast at the hotel.
Meet the local guide and enjoy a guided tour (about 2 hours, on foot, without entrance fees).
Free time for lunch in the historical center of Salzburg.
After the lunch break, drive back to the hotel and prepare for the friendship concert, which will take place in Salzburg or its surroundings.
After the concert, enjoy a glass of mulled wine with the other choirs.
Dinner at a restaurant or the hotel. Overnight.

DAY 3

Breakfast at the hotel. Check-out and departure.



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Concerts at the Christmas Market

From early afternoon, choirs perform at the traditional and bustling Christmas Market. These outdoor performances take place on the steps of the cathedral or on the stage in front of Hellbrunn Castle.

Date: Friday afternoons.

Duration: Approximately 20-25 minutes.

Repertoire: Carols and Advent songs, a capella.

Rehearsal: At the hotel.

Presentation: Each choir can introduce themselves. Sound system and microphone available.

Parking: Approximately a 10-minute walk away.

Rain alternative: None

Advent Concerts

You can perform on Friday or Saturday evening along with another invited choir and a choir from Salzburg in an Advent concert. These concerts take place in churches in Salzburg or the surrounding areas. The aim of these friendly choir gatherings is to bring people together where music, culture, and Christmas traditions can be exchanged.

Date: Saturday evening.

Participants: Maximum 3 - 4 choirs.

Duration: Approximately 25 minutes per choir and 1 common song.

Repertoire: Advent songs and sacred music.

Rehearsal: At the hotel or in the church (must be organized).

E-piano: Available.

Presentation: By a multilingual presenter.

Parking: Approximately a 10-minute walk away.



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